



R A T E S H E E T

9/18/2012

4TH STREET STUDIOS VIDEO RATE SHEET

SPACE	Full Day	1/2 Day	OT
Dry Sound Stage	985	675	120
Pre-Lit Green Screen	1185	875	120
Weekend Stage Mgr	150	75	n/a
Producer's Suite	200	100	n/a

4TH STREET STUDIOS STILL RATE SHEET

Full Studio	885	535	120
Studio A	785	450	90
Still Life Studio	350	n/a	80

EQUIPMENT / LIGHTING PACKAGES

Basic Video Portrait Set

2-Kino 4x4's, 2 - 2x4's	240	240
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F R E S H P A I N T

Fresh ChromaKey - Stnd Floor	300
Fresh White - Stnd Floor	300
White Vinyl Extension	200
Entire Cove Fresh White	2800
Entire Cover Fresh Green	2000

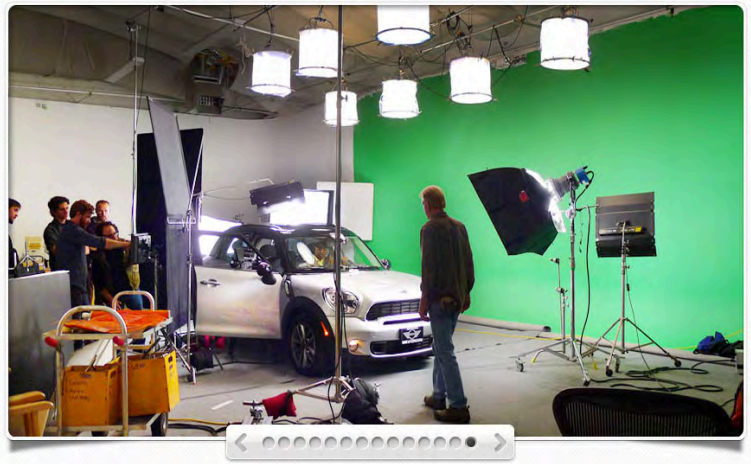
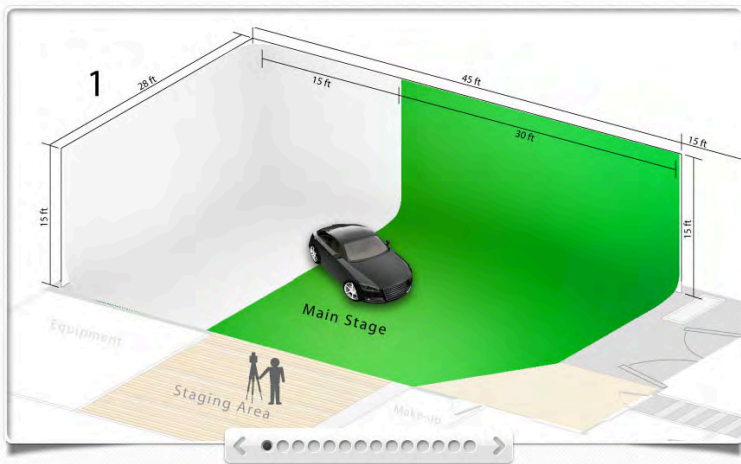
Rental Day: 10 hours

Half Day: from 7:30am to 12:30pm or 1:00pm to 6:00pm

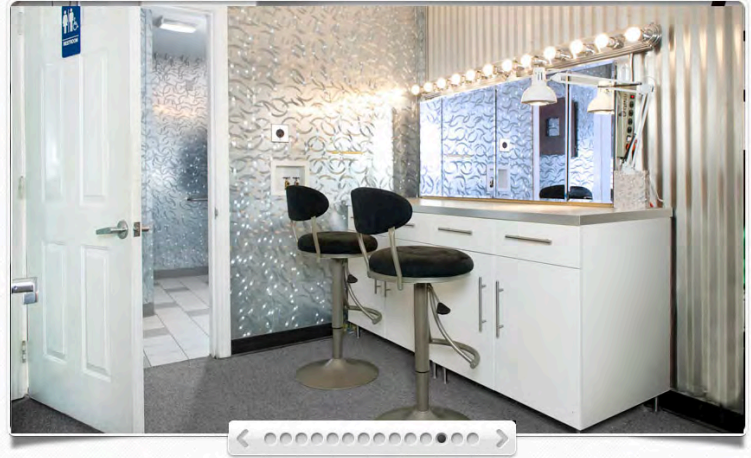
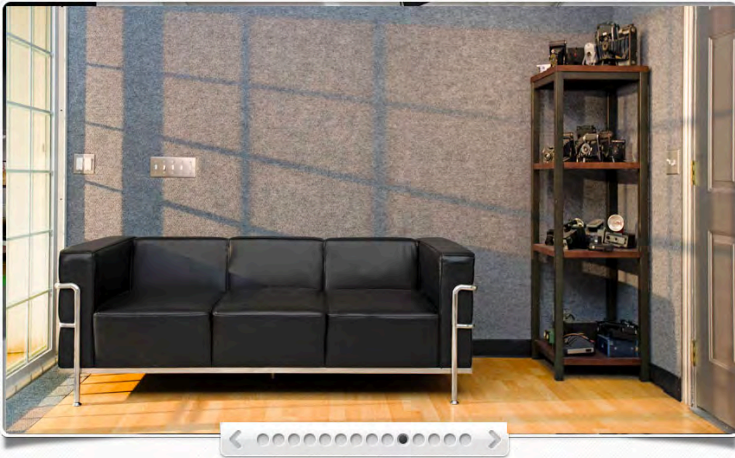
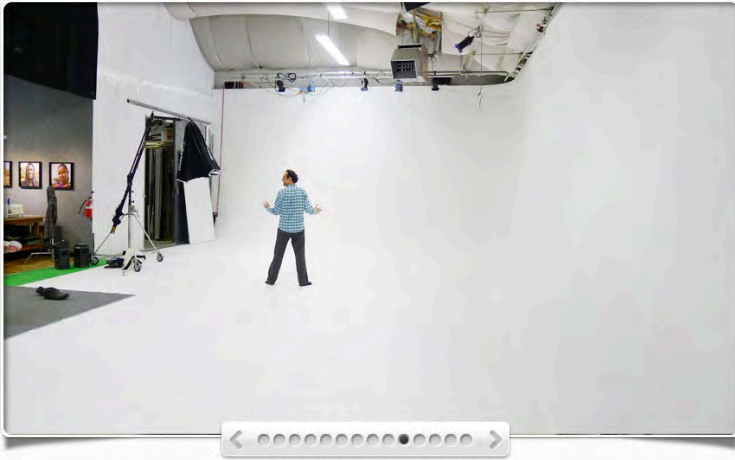
Weekend Rates add \$150.00 per day.

All week day full stage rentals include = studios rental, power, two parking spaces, stage manager, free wireless internet, kitchen-lounge privileges, folding tables and chairs, apple boxes, milk crates, sandbags - use of models room with full stage only.

4th Street Studios | 560 4th Street | San Francisco | CA | 94107
 {415} 593-7755 p | {415} 215-1622 m | {415} 979-9343 f
 www.4thststudios.com | info@4thststudios.com



Photo





STREET STUDIOS

GUIDE TO PARKING LOTS

1. California Parking

470 Brannan St.
Adjacent to Wells Fargo/
Starbucks Parking Lot

2. Ampco Parking Garage

475 Brannan St.
Across from Wells Fargo
On south side of Brannan.
Drive down ramp for
garage parking.

3. Standard Parking

501 Brannan St.
Bank of America parking lot.
Paid parking is at back of lot.

4. City Park

585 Brannan St.
On north side of Brannan near
the corner of Brannan & 5th St.

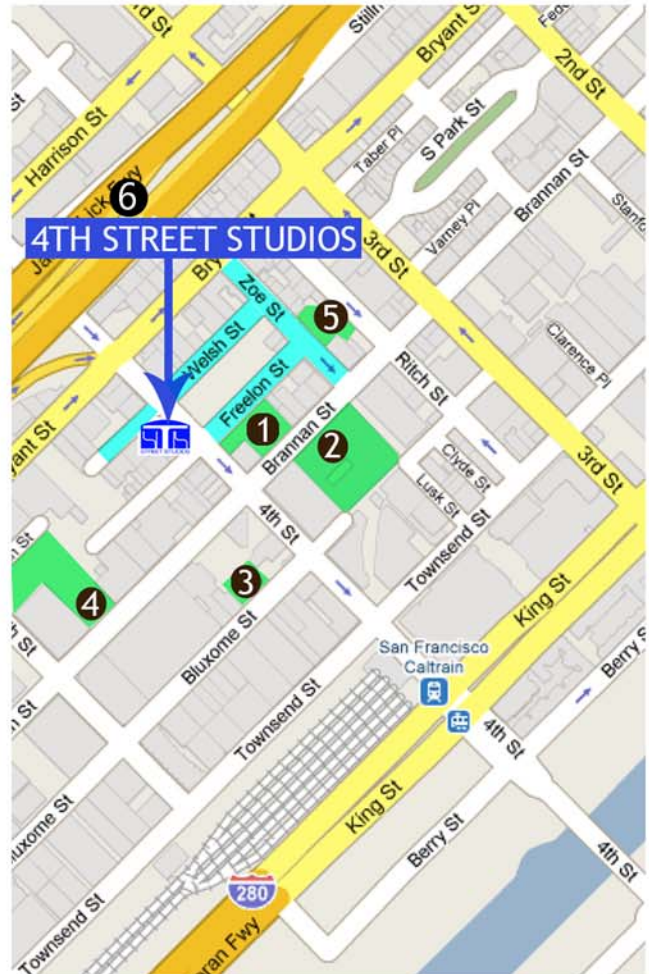
5. Tower Parking

50 Ritch St.
Self parking. Entrance on Ritch St.

6. Impark

Huge lot under the freeway
bounded by 4th Street, Stillman St.,
3rd Street and Perry St.
Best all-day parking rates in the
neighborhood.

Unrestricted unmetered parking is located
On Freelon St., Zoe St. and Welsh St. as
indicated by blue highlighting on the map.



Parking Lot Rates

vary at different times
of the day and seasonally.
from lot to lot. Most lots
have Early Bird specials.

Meter Hours:

9am- 6pm

Rate: \$3.50/hour

2 hour limit

In the Heart of Silicon Valley

PHOTOGRAPHY | VIDEO PRODUCTION

Studio Rental Rates

Studio Rental – Dry Stage

Space Only Rental	Mini Day (2.5 hrs)	Half Day (5 hrs)	Full Day (10 hrs)
<ul style="list-style-type: none"> • Studio (25' x 30') • Dressing Room • 20' White Seamless Backdrop • Internet Access • Air Conditioning • Access to Restrooms 	\$225	\$360	\$600

Lighting Package – Photography

Strobe Lighting	Mini Day (2.5 hrs)	Half Day (5 hrs)	Full Day (10 hrs)
Package 1 <ul style="list-style-type: none"> • Dry Studio • Light Stands and Softboxes • 300 & 600 W Profoto Monolight Kit • Novatron 600 watt Strobe Pack with 3 Heads 	\$280	\$430	\$725
Package 2 <ul style="list-style-type: none"> • Profoto D2400 Strobe Pack with 3 Heads 	\$320	\$525	\$870
Overtime Hourly Rate	\$140/hr		

Lighting Package – Video

Dimmable, Daylight Balanced Video Lighting	Mini Day (2.5 hrs)	Half Day (5 hrs)	Full Day (10 hrs)
<ul style="list-style-type: none"> • Dry Studio • 15' Wide Chroma-Key Green Screen • 3 – FL-330AW – 6 x 55W (1500W equiv.) • 4 – FL-220AW – 4 x 55W (1000W equiv.) • 1 – FL-110AW – 2 x 55W (500W equiv.) 	\$320	\$575	\$1050
Overtime Hourly Rate	\$140/hr		

Extras

Description	Rate
Personnel	
Video Camera Operator	\$100/hr
Stager/Set Person	\$75/hr
Makeup/Hair Stylist	Varies
Studio Assistant (min. charge may apply)	\$25-50/hr
Admin Assistant (min. charge may apply)	\$25/hr
Overtime Hourly Rate	\$140/hr
Equipment	
Teleprompter	
Teleprompter with Operator	\$425 half day/ \$600 full day
Wireless Mic	\$60 per day
Shotgun Mic	\$X ea.
Dedicated Internet	Depends on requirements
Video Camera Rental (with studio rental only)	
• Sony NXS	
• Canon XF100	
Additional Set Items: furniture, fans, props	Depends on requirements
Creative Services/Talent	
Voice Over Talent	Varies
Storyboarding for Video	\$100/hrday
Content Creation/Scripting	\$125/hr
Photo Retouch/Editing	\$85/hr

